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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/040,696	12/28/2001	Laurent Chouraqui	1386-01	4983
35811	7590	05/01/2008	EXAMINER	
IP GROUP OF DLA PIPER US LLP			SHEPARD, JUSTIN E	
ONE LIBERTY PLACE			ART UNIT	PAPER NUMBER
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PHILADELPHIA, PA 19103				
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Response to Arguments

Applicant's arguments filed 4/4/08 have been fully considered but they are not persuasive.

Page 11, paragraph beginning with "The Applicants now":

The applicant argues that Chernock does not insert live or dynamic information into the broadcast stream as noted in column 3, line 64 to column 4, line 3. As Chernock discloses using the control information to display text associated with the programs (i.e. sports or news), this is interpreted as being dynamic insertion of data as news and sports programs are dynamic as their content is constantly changing as time passes.

Page 13, paragraph beginning with "In view":

In response to applicant's argument that the references fail to show certain features of applicant's invention, it is noted that the features upon which applicant relies (i.e., the details of the "application") are not recited in the rejected claim(s). Although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See *In re Van Geuns*, 988 F.2d 1181, 26 USPQ2d 1057 (Fed. Cir. 1993).

Also, the dynamic insertion argued has been dealt with in the paragraph above.

Page 13, last paragraph:

In response to applicant's argument that the references fail to show certain features of applicant's invention, it is noted that the features upon which applicant relies (i.e., the processing requirements being different for each class) are not recited in the rejected claim(s). Although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See *In re Van Geuns*, 988 F.2d 1181, 26 USPQ2d 1057 (Fed. Cir. 1993). Although, this limitation is found in the amended claims.

Page 15, first paragraph:

In response to applicant's argument that the references fail to show certain features of applicant's invention, it is noted that the features upon which applicant relies (i.e., the processing requirements being different for each class) are not recited in the rejected claim(s). Although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See *In re Van Geuns*, 988 F.2d 1181, 26 USPQ2d 1057 (Fed. Cir. 1993). Although, this limitation is found in the amended claims.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Justin E. Shepard whose telephone number is (571) 272-5967. The examiner can normally be reached on 7:30-5 M-F.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chris Kelley can be reached on (571) 272-7331. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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